



A DeVivo Marketing Publication

The Joker
P.O. Box 2833
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www.jokeronline.com

Advertise In The Joker!

The Joker is a monthly publication, distributed mainly in convenience stores, in Georgia, South Carolina, Florida, Alabama, Tennessee, and now through a magazine distributor to over 900 stores in North Carolina. It is a unique novelty item packed with 100's of jokes, and a swimsuit clad girl on the cover, to draw attention and increase the sales.

All ads will be full color and to maximize effectiveness for the advertiser, only one Ad per page with no other color content on the page. Ads will be placed on a right read page, in the upper right hand corner. And only six advertisers will be allow in each issue.

The Joker has a long shelf life, of many months, so it's not good to advertise short term specials, we have received subscriptions from issues, over 10 years old.

The Joker reserves the right to reject any advertisement, we will allow many thing that other publication might not, but no full nudity, etc..... All advertisement must be paid in advance, for your convince we except credit/debit cards.

Ad prices monthly:
1/4 page \$300
1/2 page \$500
Full page \$900
Inside back page \$1200
(full page only)
Back page \$1500
(full page only)

Ad sizes:
Full - 8.2 x 10.2 (w/o bleed)
Full - 9 x 11.5 (with .75" bleed)
1/2 page H - 8.2 x 5.1
1/2 page V - 4.1 x 10.2
1/4 page - 4.1 x 5.1

America's Politically Incorrect Humor Magazine

