



The Joker  
 P.O. Box 2833  
 Tybee Island, GA 31328  
 912 786-5653  
 Fax 786-5653  
 www.jokeronline.com

**Retail - \$2.99 Cost - \$1.50**  
**Profit - \$1.49 % of Profit 50%**

The Joker is a unique novelty item, published monthly. Each issue is packed with 100's of jokes, cartoons, humorous short stories, funny horoscopes, and our special section of strange but true events. We also features a new Ms. Joker, bikini clad, on the cover and inside pages in full color. It's Funny Stuff!

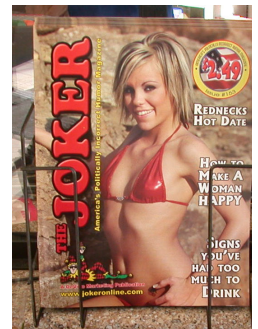
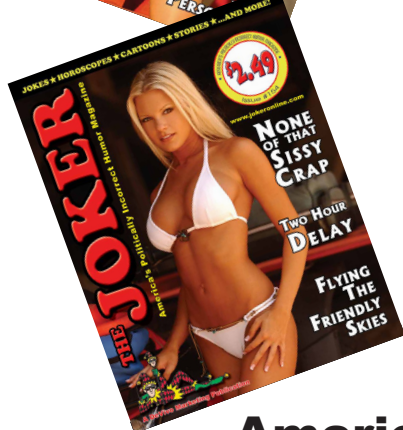
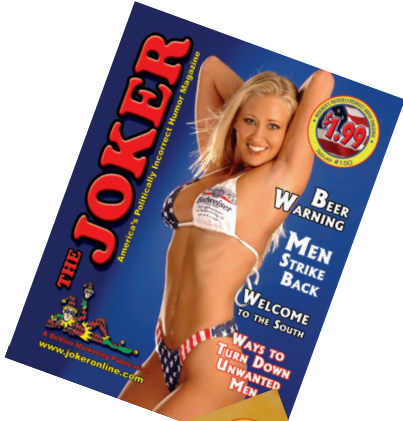
The Joker is based out of Savannah GA We have been in business for fifteen years and have 800+ stores in Georgia, Florida, Tennessee, Alabama, and South Carolina. Our average store sells from 30 to 40 a month, but we do have stores that sell as many as 300 issues monthly. The Joker is a monthly publication; our route managers come work the stores for you every month with the new issue and keep a personal eye on each and every store to make sure your sales stay up.

Keep in mind, The Joker is an impulse buy and we use counter and floor display racks to keep the placement in the best position to maximize the sales potential (see pictures on side of this flyer).

We have a monthly bikini contest to find the Ms. Joker cover girl every month where local girls send in their pictures to try and win and we also feature a joke crossword and horoscope not to mention the pages and pages of great jokes. Remember everyone loves to laugh.

The Joker is not your typical magazine with a 50% mark up over cost, the eye catching nature of the magazine itself along with its display racks and the return readership every month it is a sure bet that your customers will become regular joker readers and that means money in your pocket every month along with happy customers

We hope that we have your interest and may be able to earn your business for many years to come. If you have any further questions or wish to carry The Joker in your stores feel free to call me. 1 (877) 786-5653



Counter Rack  
 Holds 50



Floor Stand Rack  
 Holds 100

**America's Politically Incorrect Humor Magazine**